



Retorno de inversión FUJI APEOS C3570

Concepto	Costo	Rendimiento	5 %	50 %	100 %	Cobertura
Toner	\$2,971.00	25,000 IMP	\$0.11	\$1.10	\$2.20	
		CICLOS	Carta	Doble carta	TOTAL	TOTAL TABLOIDES
Drum	\$6,900	239,000	\$0.03	\$0.06	\$0.06	98,000
Fusor	\$9,333	400,000	\$0.02	\$0.04	\$0.04	200,000
Banda	\$4,800	400,000	\$0.01	\$0.02	\$0.02	200,000
Cuchilla	\$1,900	360,000	\$0.01	\$0.02	\$0.02	180,000
2do transferencia	\$2,000	240,000	\$0.01	\$0.01	\$0.02	120,000
Total			\$0.19	\$1.25	\$2.36	
900 IMPR X SEMANA X \$12 = \$10,800 X 4 =						

= \$43,200	Ingresos	
= \$7,100	Insumos	
= \$5,400	Papel	
	GANANCIA TOTAL	\$30,700
X 5 MESES		\$153,500
X 24 MESES = 86,400 IMPRESIONES		\$736,000